

P.A.C.T

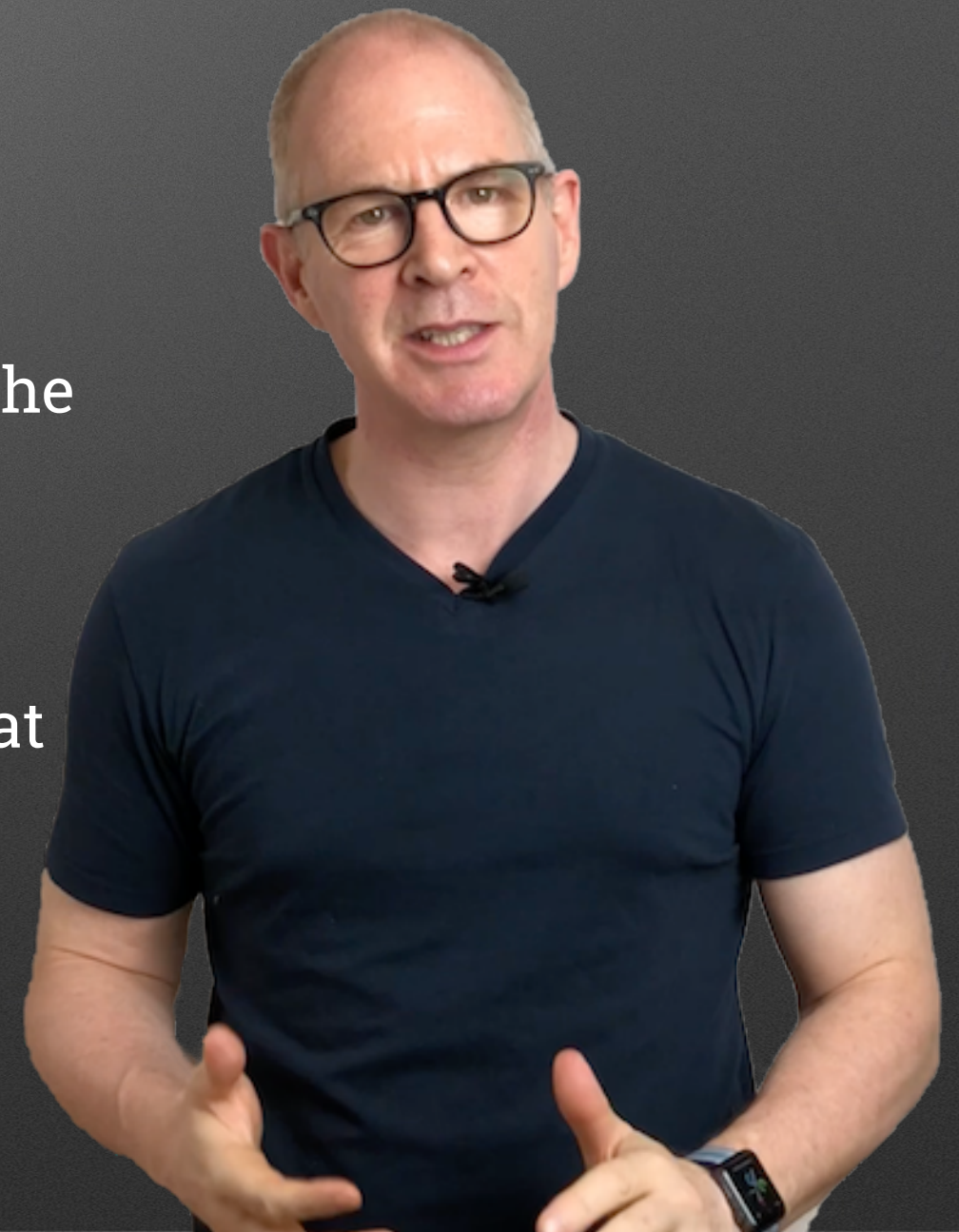
PATIENCE | ACTION | CONSISTENCY | TIME

# ABOUT CARL

Carl is a renowned productivity and time management coach who has helped thousands of people around the world get better at managing their time and become more productive using technology they carry around with them everyday.

Carl has written three books on productivity and time management and coaches companies and individuals around the world through his Time and Life Mastery and Your Digital Life courses.

Carl's passion and dedication to helping people become better at managing their time so they can focus on what is important to them is legendary and his presentations and workshops are highly interactive, entertaining and educational.



# WHAT IS P.A.C.T?

PATIENCE | ACTION | CONSISTENCY | TIME

Is three **behaviours** and one **element** that, combined, can turn any dream in to reality

John Gruber



2002

Seth Godin



2002

Marques Brownlee



2008

Steve Dotto



2013

**NONE OF THESE PEOPLE STARTED YESTERDAY.**

THIS IS WHY YOU NEED TO BE **PATIENT**, TAKE **ACTION**  
**CONSISTENTLY** OVER A PERIOD OF **TIME**

# IN THIS COURSE WE WILL...

Go through each behaviour developing strategies and ideas that will help you to develop your dreams with a realistic plan.

# IN THIS COURSE WE WILL...

We will also look at **four** scenarios to show you how applying these behaviours you can make it work for you.

**LET'S GET STARTED . . .**



**PATIENCE.**

# PATIENCE.

Without patience you will give up far too soon. You won't give anything a chance to grow and develop.

## DEVELOPING PATIENCE.

- Don't have too high expectations.
- Think in terms of months, not days.
- Have a yearly goal — not a weekly goal.
- Be realistic— at least in the early days.
- Practice by delaying buying something you really want now.

## DEVELOPING PATIENCE.

In the early days of whatever it is you are trying to build focus on the content, not the numbers.

## **DEVELOPING PATIENCE.**

If you are building a YouTube channel, focus on your first 100 videos. Not your first 100 subscribers.

**ON YOUTUBE, CONTENT IS KING. NOT SUBSCRIBERS.**

# SCENARIO STUDY

# CREATING A YOUTUBE CHANNEL

- It will take you around **two years** to get 10,000 subscribers.
- To get to 100,000 you will be looking at around **five years**.



VIDEO MARKETING

# How Long Does It Take To Get 1,000 Subscribers On YouTube?

JANUARY 25, 2017 • BY ANNA • 81 COMMENTS



When you're starting out on YouTube, getting your first subscribers can take a lot of time and effort. In fact, even if you've been uploading videos for months (or a few years!), you might still feel like you're getting nowhere. But what's a good growth rate? How long does it take the average YouTuber to reach 1,000 subscribers, for example?

## Why reaching 1,000 subs matters

Here's why 1,000 subs is a special milestone: Not everybody can reach it. While I'd say that 99% of YouTubers are able to reach 100 subs if they put in enough time and effort, reaching 1,000 subs is much harder.

Many YouTubers give up somewhere between the 100 and 1,000 subs mark because the grind is just too slow (and they find another hobby that's easier). So if you reach 1,000 subscribers, that usually means you've put quite some effort and were consistent with it, too.

There's another reason why reaching 1,000 subs matters: Getting one thousand people to follow your content means that you're creating quality videos. These aren't 1,000 pity followers or **sub4subbers**. They are a village full of people who liked what they saw and want to watch your content on a regular basis.

## How long does it take to reach 1,000 subscribers on YouTube? - YouTubers explain



**The Perfect YouTube Description Template**  
September 5, 2017



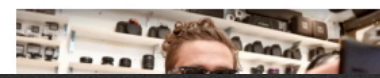
**Bandicam Review - How good is Bandicam?**  
September 4, 2017



**Review: What's the Best Pop Filter for the Blue Yeti?**  
August 28, 2017



**Benro BK10/MK10 Monopod Selfie Stick Review**  
August 26, 2017



**ACTION.**

# ACTION.

If you are not doing, you are thinking.  
Thinking is not action. Start doing. Start  
doing now.

## TAKING ACTION

- Decide what it is you want to achieve and start doing something that will make it happen.
- Action needs to be done every single day.
- You need to form a habit around what you are doing.

## **ACTION**

If you are creating an Instagram page, then you need to be posting to it every day, seven days a week.

**THINKING ABOUT IT WON'T MAKE IT HAPPEN.**

## **ACTION**

If you want to write a book, then you need to be writing, not thinking. It doesn't matter too much what you write, you can edit later. You just need to write.

**THINKING ABOUT IT WON'T MAKE IT HAPPEN.**

## **ACTION**

If you want to start your own business, you need to start. Business is all about selling a product or service. Start selling it.

**THINKING ABOUT IT WON'T MAKE IT HAPPEN.**

# SCENARIO STUDY



# CREATING A BLOG

- Decide what you are going to blog about.  
And...
- Write something every day. Aim for 500 words a day. You don't have to publish what you write at first. **Just write.**
- **Create a blog.** Wordpress, Squarespace etc. Pick one. You can always change later.

**CONSISTENCY.**

# CONSISTENCY.

Whatever you are doing you need to consistently do it. Stop/start is not a great strategy.

## BEING CONSISTENT

- Decide how often and how regular you are going to take action.
- Make sure you will be able to continue doing it... Consistently.
- Be realistic with your time.
- Use your calendar to schedule the tasks.

## **BEING CONSISTENT**

If you are going to start a blog, you will need to consistently write a post every week—at least.

**IT NEEDS TO BE A PRIORITY IN YOUR LIFE.**

## **BEING CONSISTENT**

If you want to produce music, you need to be recording music consistently week after week, day after day.

**IT NEEDS TO BE A PRIORITY IN YOUR LIFE.**

# SCENARIO STUDY



# CREATING A PODCAST

- How often will you publish your podcast?  
The best podcasts publish weekly.
- Can you plan, record, edit and produce a podcast every week/ month?
- Make sure you have a list of twenty topics to podcast about before you commit.
- **Stick to your publication timetable no matter what.**

**TIME.**

# TIME.

Be realistic about how long something will take. Remember, “Rome was not built in a day”.

John Gruber



2002

Seth Godin



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**NONE OF THESE PEOPLE STARTED YESTERDAY.**

## BE REALISTIC ABOUT HOW LONG.

- Things will normally take two to three times longer to achieve than you think.
- For YouTube, Blogs, Instagram etc. You will need four to five years to get to a 6 figure following.

“Once you have mastered time, you will understand how true it is that most people overestimate what they can accomplish in a year – and underestimate what they can achieve in a decade.”



**BE REALISTIC ABOUT HOW LONG.**

- You have a lot more time than you think.



# SCENARIO STUDY

# BECOMING A DJAY

- Learn how to use a mixing desk. - **1 year**
- Mix, beat match and entertain - **1-2 years**
- Start with small clubs, private parties etc - **3-5 years**
- Move on to bigger clubs - **2-4 years**
- Music festivals headlining - **5 years**

**12 - 17 YEARS**

**TO SUM UP...**

- Don't expect overnight success. It does not happen.  
**Be patient.**
- Focus on getting the important things right first.  
Don't focus on the numbers. **Focus on the action of doing something**
- If you consistently put content out, the numbers will come... Eventually. **be consistent with your actions.**
- Allow enough time for your dream to grow and develop. **You have a lot more time than you think.**

**THREE MORE THINGS...**

**Determination**

**Dedication**

**Discipline**

You will need these three things if you are truly going to make it.

Rarely, if ever, do things happen by accident.

**BONUS.**





Now you've read this little overview, it's time to take the **FREE** online course explaining the principles of PACT in more detail.

[Enrol Here](#)

**AVAILABLE TO BUY NOW!**

Your Digital  
**LIFE**<sup>2.0</sup>  
**ONLINE**

Everything you need to know to get your life organised and your technology working for you



If you are now ready to take your productivity and time management to the next level, get yourself enrolled in my Your Digital Life 2.0 Online course.

This will give you the tools to make PACT happen for you.

[Find Out More Here](#)